

## End of Year Survey Process

Updated May 2017

The End of Year Survey is a yearly assessment tool that evaluates student-athlete experiences at the University of Iowa. The goal of the survey is to ensure they have a quality experience, address student-athletes concerns with a team, unit, or facility, and to improve departmental policies and procedures. Survey results are compiled and reviewed by members of the Senior Athletic Administration as well as the Faculty Athletic Representatives and members of the Presidential Committee on Athletics. Sport Administrators are responsible for providing End of Year Survey feedback as part of their yearly performance evaluation.

### Methods

- Survey
- Interview

### Timeline

December	Survey distribution (fall sports)
January	Survey results compiled and distributed (fall sports)
March	Students identified for Interviews
March	Survey distribution (winter sports)
April	Survey results compiled and distributed (winter sports)
April	Big Ten Advisory Commission Focus Group
April	Interviews conducted
May	Survey distribution (spring sports)
June	Survey results compiled and distributed (spring sports)
May	Interview results compiled and analysed
August	All data reviewed by Senior Athletic Administration / FAR

### Survey

The survey includes 100 questions about the following areas: 1) Demographic Data 2) Health and Wellness 3) Academic Support 4) Team 5) Athletic Department 6) Campus Culture.

### Student Interviews

Student-athletes will have the opportunity to provide verbal feedback about their student-athlete experience at Iowa. There will be six interview sessions consisting of 25 randomly selected students who will meet with the FAR(s) and the Associate A.D. for Student-Athlete Academic Services. Students will have the opportunity to sign up for one of the six sessions. The FAR(s) will be provided a form with recommended questions. The Associate A.D. for Student-Athlete Academic Services will be responsible for transcribing student comments.

Key areas of evaluation:

- Overall student-athlete experience
- Campus and classroom experience
- Community experience

Updated 2.1.17

- Relationships with faculty
- PCA policies
- Student-athlete time demands including practice and travel
- Level of student engagement
- Student-athlete programming
- Athletic Administration
- Student-athlete well-being (psychological, social, interpersonal, educational)

The Big Ten Advisory Commission Representative will interview African American, senior, student-athletes. The Big Ten Advisory Commission Senior Exit Survey will be distributed.

Select students will also be asked to meet with the Director of Athletics as part of the interview process.